

We Can Reduce Your Data Spend & Risk

Get Free Actionable Unstructured Data Insights In One Week, Guaranteed



Choose A Data Source

Select a source of unstructured data, like a file share or file repository, and spend just 30 minutes with one of our engineers as we set up a virtual machine.



We Scan + Analyze

For up to 3 days, we will scan and analyze the data inside this source, producing a granular insights dashboard revealing key data attributes like age, access, potential risk, and copies.



Your Evidence Package

In 7 days, we deliver an evidence package that includes: a dashboard of key findings, recommendations for remediation, and a TCO calculation quantifying the impact of taking action.

Most Organizations Make Decisions About Data Storage, Cloud Migrations, Data Security, GRC, And AI Execution With Very Limited Knowledge Of Their Unstructured Data. Our Insights Address Questions Like:



- Is your data storage strategy efficient?
- How many files are aged past retention?
- How much data is redundant, obsolete, or trivial?



- Can you reduce your cloud storage spend?
- How can you leverage cloud tiering?
- Have you migrated your data intelligently?



- Is your backup strategy wasting money?
- Are you backing up multiple copies of data?



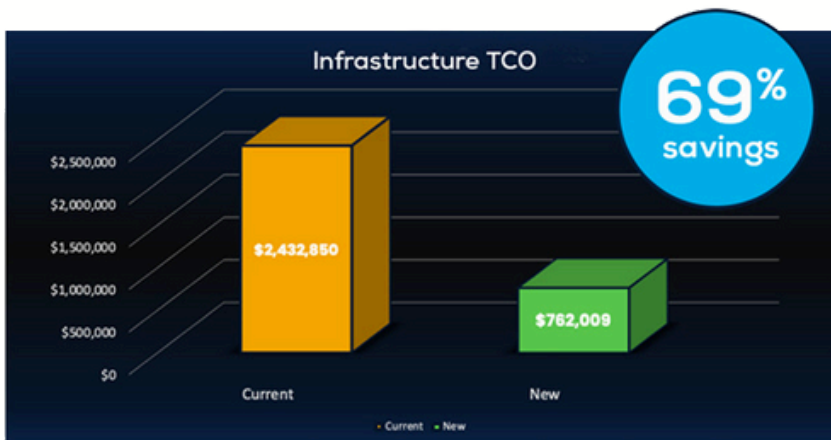
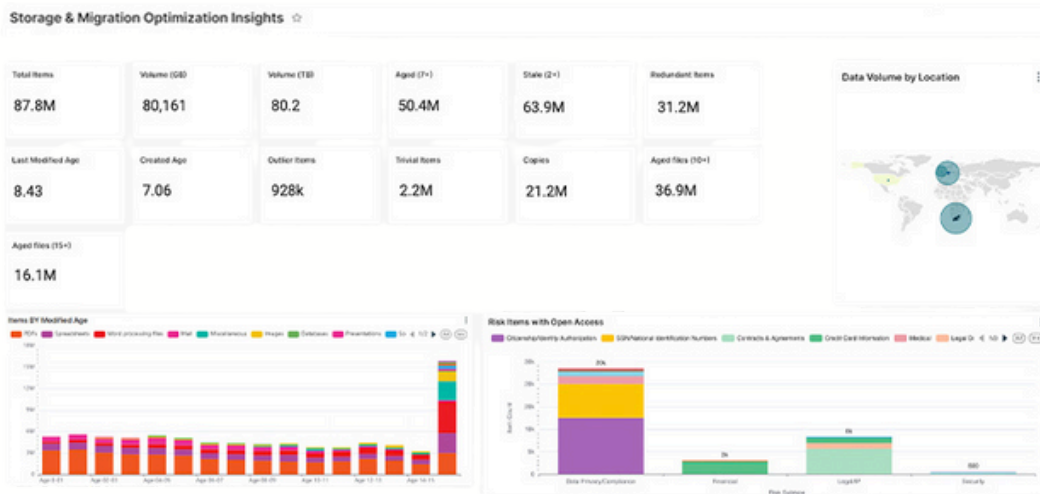
- Do you know how many open security holes you have?
- Do you know how much PII you have and where it lives?



- Is your data AI-ready?
- Are you confident you aren't sharing sensitive data with AI tools?
- Are you sharing only relevant data with AI?



Smart Data Insights Uncover Opportunity For 69% Infrastructure Cost Savings Over 3 Years



During our one-week engagement, we scanned and analyzed a set of 80TB of a client’s Tier 1 storage, a total of 87.8 million files. Of those files:

- 50.4 million were aged past 7 years, 16.1 million were aged past 15 years
- 2.2 million were trivial
- 21.2 million were copies of data
- 31k items with risk indicators were set to Open Access

The insights revealed that a large amount of the data they were paying to store on expensive Tier 1 storage and additionally to back up, had not been accessed in over 2 years and contained a lot of ROT and copies – deeming it inefficient for this top tier storage.

There were also over 31,000 items relating to data privacy/compliance, financial, and legal/IP that had permissions set to Open Access, a cause for security and compliance concerns.

Our accompanying TCO calculation applied their sample data to their total Tier 1 data, revealing that by taking actions to clean up and archive, the client could achieve 69% infrastructure cost savings over 3 years.

How Smart Data Benefits Your Enterprise Initiatives

STORAGE OPTIMIZATION

- Improve Storage Utilization, Reduce Costs
- Identifying and cleansing redundant, trivial, aged/stale, and copies of data allows for optimization of existing storage utilization and reduced spend
- Limit the need for a storage expansion or refresh, pushing out that spend or reallocating that budget
- Tier data to match data storage costs to data usage – reduce spend by moving rarely accessed data to archive or low-cost cloud tiers
- Reduce backup and related costs by minimizing copy data and data that holds no business value

CLOUD ACCELERATION

- Accelerate And Optimize Cloud Migrations
- Achieve Intelligent Migrations – understand and clean up your data before migrating to optimize cloud consumption by only moving data that has been vetted
- Leverage cloud tiering (cool/hot) of data based on access, usage, and other characteristics
- Execute a Hybrid strategy with simple and secure migrations both on premise and in the cloud with tiering capabilities to enable users to match data storage costs to data usage

AI ENABLEMENT

- Feed Smart, Secure Data Into AI Platforms
- Analyzing and classifying data before sharing with AI tools allows you to ignore stale or irrelevant data that could confuse models or impact business outcomes, and identify sensitive data to ensure it's handled appropriately and securely.
- “Smart data” delivers improved AI accuracy, lower AI data costs, and AI governance and risk mitigation.

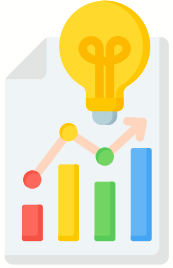
DATA SECURITY POSTURE

- Reduced Costs And Quicker Time To Value For GRC Outcomes
- Starting with an inventory and understanding of data allows you to only focus the intensive resources for governance, risk, and compliance (GRC) on valuable, relevant data
- Significantly reduce costs and time to value with GRC outcomes with a much smaller, more focused target data set achieved by cleaning up aged/stale, trivial, and other unnecessary data
- Leverage the full power of the Classify360 platform to achieve and maintain an ongoing state of data compliance with precise classification, owner-driven remediation, and policy automation

GRC MANAGEMENT

- Focus Security Resources On Relevant, Valuable Data
- Identify and remediate unnecessary data and unknown risk within your unstructured, dark data to reduce your data risk profile
- Pinpoint remaining sensitive data to ensure it is stored securely and properly protected by your data security tools
- Eliminating unnecessary data reduces the costs to protect that data and prioritizes only relevant data for your costly security investments

Insights Into Your Data, Cost-Free And Risk-Free



The Smart Data Challenge takes just 30 minutes of your time to kick off. Then in one week, at no cost, you will have access to valuable insights into your data footprint that will allow you to achieve cost savings and reduce risk.

How It Works

- Select an unstructured data source, a file share or file repository
- 30 minutes with one of our engineers to set up a virtual machine
- We scan as much of your data as we can over 3 days time
- SaaS deployed, managed in place, and secure

What You Get

- Dashboard of findings relating to data age, ROT, security, and risk
- Our recommendations for remediation actions
- A TCO report quantifying the impact of taking action
- Our recommendations are actions you can take immediately!



[Book a 30 Minute Call Today!](#)