

The BlackCloak Platform

A holistic solution combining software and services for both cybersecurity & privacy



Protect Their Privacy

- Data Broker Removal
- Dark Web
- Device Hardening
- VPN



Protect Their Devices

- Endpoint
- Deception / Honeypot
- Malicious Calendar



Protect Their Home

- Weekly Penetration Tests
- IoT / Cameras
- Network Review



Protect Their Peace of Mind

- Incident Response
- CISO Insights
- Education & Training

Protect Your Customers' Executives

- Account Takeover
- Data Brokers
- Malicious/Corrupted Apps
- Online Harassment
- BotNet Infections
- Data Leaks
- Malware
- Operating System Vulnerabilities
- Camera/Home Security Vulnerabilities
- Home Network Intrusions
- Man-in-the-Middle Attacks
- SIM Swapping
- Communications Hijacking
- Identity Theft
- Online Financial Fraud
- Credential Reuse
- Internet of Things Vulnerabilities
- Cyberstalking
- Lateral Attacks
- Reputation Damage
- Router/Firewall Vulnerabilities
- Social Engineering Attacks
- Wi-Fi Threats



Plans and Pricing

Professional

\$5,000/per year for the first adult

Executive

\$6,500/per year for the first adult

Principal

\$8,000/per year for the first adult

Additional family members may be added to any plan for \$1,000/adult. Dependents under 18 are free.

Essential Cybersecurity & Privacy

- Incident Response
- Concierge Assistance (M-F)
- Home Network Scan (Weekly – 1 Home)
- Device Protection & Monitoring
 - Mobile Devices
 - Computers
- Deep/Dark Web Scan (Daily)
- VPN

- Incident Response
- Concierge Assistance (M-F)
- Home Network Scan (Weekly – 2 Homes)
- Device Protection & Monitoring
 - Mobile Devices
 - Computers
- Deep/Dark Web Scan (Daily)
- VPN

- Incident Response
- Concierge Assistance (7 Days a Week)
- Home Network Scan (Weekly – Unlimited)
- Device Protection & Monitoring
 - Mobile Devices
 - Computers
- Deep/Dark Web Scan (Daily)
- VPN

Enhanced Privacy

- Personal Information Removal from Internet Data Brokers

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- Device Privacy Hardening
- Credit Monitoring*
- Identity Theft Protection*
- Up to \$1 Million Identity Theft Insurance**

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Enhanced Cybersecurity

- Deception
- Dual-Factor Authentication Training (Email, Bank, Social Media)

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- Dual-Factor Authentication Training (Email, Bank, Social Media)
- Password Safe Training
- Social Media Impersonation Removal (On Demand)

Corporate agreements include anonymized, aggregate reporting on a semi-annual basis and an annual Cybersecurity Threat call and include a \$500 onboarding fee per executive.

Additional adults and dependent children must be part of the same household – i.e. they reside together or are an immediate family member. Family members may qualify as dependent children if they are claimed as such for tax purposes.

BlackCloak Services

Concierge Assistance

We will provide email and phone-based customer support to answer your cybersecurity, privacy, and identity theft questions; provide advice and guidance on best practices; and troubleshoot issues with any BlackCloak software. Examples of assistance include phishing email review, SIM card review, router security review, and VPN recommendations, among many other topics.

Availability for all plans is **Monday – Friday 8 a.m. – 8 p.m. ET** with additional availability under the Principal Plan **Saturday – Sunday 8 a.m. – 6 p.m. ET**.

Home Network Scan

We will scan your home network for devices that are accessible to the Internet (e.g., security cameras, home automation system, routers, etc.).

Device Protection & Monitoring

BlackCloak will do all of the following remotely:

- install cybersecurity monitoring software on Covered Devices
- provide an initial assessment of Covered Devices
- continuously monitor Covered Devices
- attempt to remove any known quantifiable threats that are detected
- remediate as much as possible any damage caused by known quantifiable threats
- provide guidance to your device manufacturer in the event damage has occurred

Deep/Dark Web Scan

Using email addresses you provide, we will continuously scan the Deep/Dark web to find exposed passwords for any accounts associated with those email addresses.

Device Privacy Hardening

We will review and suggest changes to your privacy, security, tracking, and other settings on each of your Covered Devices.

Credit Monitoring, Identity Theft Protection & Insurance*

Through Experian IDNotify™, we provide identity theft monitoring, credit monitoring and up to \$1 million dollars of identity theft insurance, where available by jurisdiction.* You may also have Child Monitoring under your account, which includes dark web monitoring, social security number trace, identity theft insurance of up to \$1M, and social media account monitoring for your children. You will need to pass a one-time guardianship verification process to receive alert content for your children.

Personal Information Removal from Data Brokers

We will file opt-out requests to the top Internet data broker websites that host your personal information. For a list of sites covered, please visit blackcloak.io/data-removal.

Deception

By creating a fake service (often called a honeypot) within the BlackCloak application, we will get immediate alerts when it is scanned forewarning us that someone is trying to access your data. Plus, the fake service will act as a distraction from your real data.

BotNet Scanning

BlackCloak will scan our threat intelligence databases for your home and device IP addresses to determine if any devices have been or are currently communicating with known malware servers.

Dual-Factor Authentication Training

We will provide training sessions for dual-factor authentication set-up on your email, bank accounts, and social media that natively offer such a solution.

Encrypted Password Safe Training

We will provide training sessions on third-party solutions that offer encrypted password safes for storing usernames and passwords.

VPN

We will provision a VPN application for each adult to use on Covered Devices with a dedicated username and password that you will control.

*Identity Theft Protection made available through IDNotify™, a part of Experian™. **Identity Theft Insurance is underwritten and administered by American Bankers Insurance Company of Florida, an Assurant company under group or blanket policy(ies). The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policies described. Please refer to the actual policies for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.